

2022



Intranet OKRs



Getting Started

Set the Context

Based on your internal intranet use case(s), which efforts are the most important?

For example, is top-down communication most important? Is information findability most important? Is employee engagement most important? Rank your priorities and write your ORKs to match.

If you're launching your intranet within the OKR cycle, are you writing your OKRs to reflect both pre- and post-launch efforts? We suggest writing OKRs that drive you through the implementation process.

Do you have baseline metrics to start from that reflect the challenges you're working to solve with your intranet?

For example, existing usage numbers? Employee survey responses about satisfaction with the tech stack? If you have this data, consider it when writing your OKRs. If not, don't worry—a fresh start is a great place to begin!



