

2022



# Intranet OKRs



## Getting Started

### Set the Context

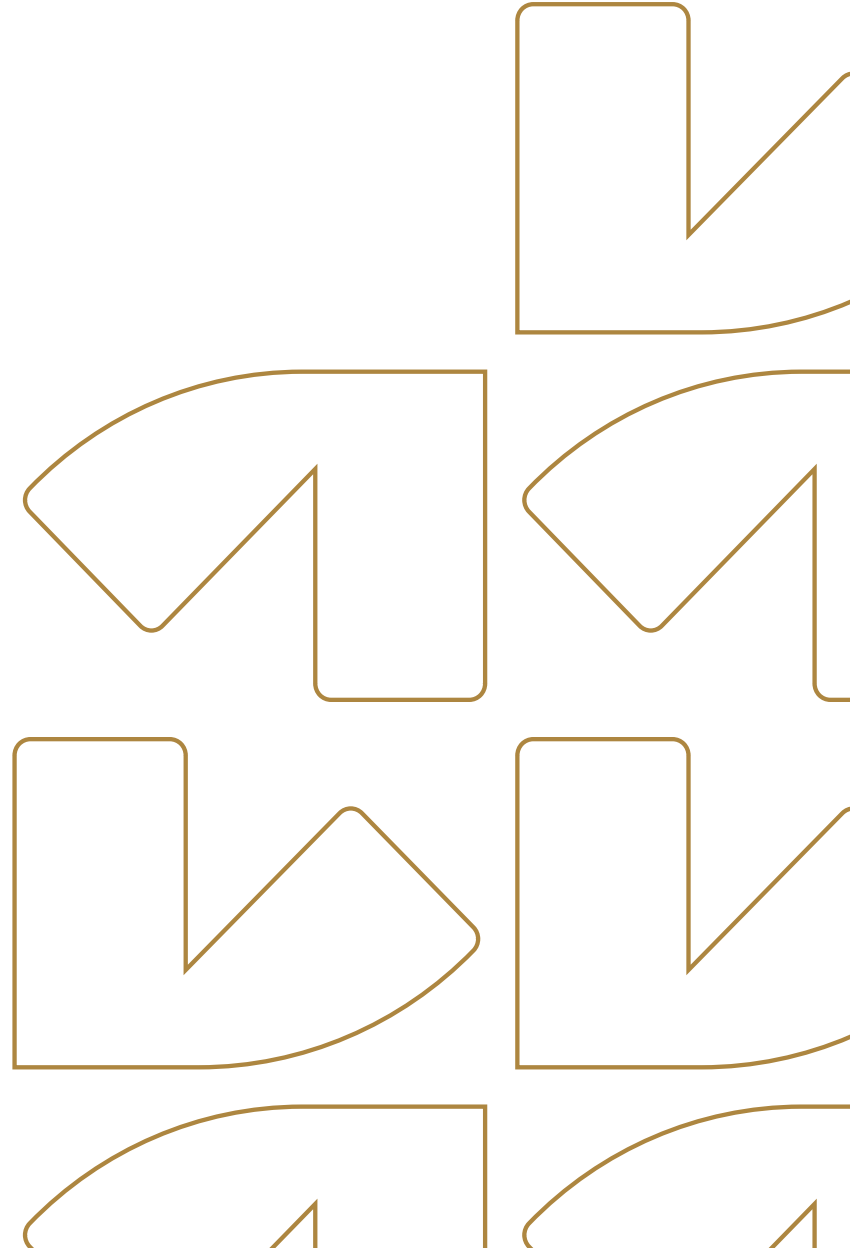
**Based on your internal intranet use case(s), which efforts are the most important?**

For example, is top-down communication most important? Is information findability most important? Is employee engagement most important? Rank your priorities and write your ORKs to match.

If you're launching your intranet within the OKR cycle, are you writing your OKRs to reflect both pre- and post-launch efforts? We suggest writing OKRs that drive you through the implementation process.

**Do you have baseline metrics to start from that reflect the challenges you're working to solve with your intranet?**

For example, existing usage numbers? Employee survey responses about satisfaction with the tech stack? If you have this data, consider it when writing your OKRs. If not, don't worry—a fresh start is a great place to begin!



## Suggested OKRs:

### During Implementation

These goals are suggested if you're launching your intranet during the OKR cycle. If your intranet is already launched, you can skip this portion.

- ✿ **Launch intranet by DD MM, YYYY**
- ✿ **Complete all intranet implementation tasks**
- ✿ **Train 100% of content owners on the intranet platform**
- ✿ **Upload XX pieces of content to prepare for launch**

### For Launch

These goals are suggested if you're launching your intranet during the OKR cycle. If your intranet is already launched, you can skip this portion.

- ✿ **55% of employee accounts activated within 7 days of launch**
- ✿ **85% of employee accounts activated within 45 days of launch**
- ✿ **75% of employees profiles completed within 30 days of launch**
- ✿ **100% of company owned mobile devices have intranet app installed**

